



Open Books is a nonprofit social venture that operates an extraordinary bookstore, provides community programs, and mobilizes passionate volunteers to promote literacy in Chicago and beyond.

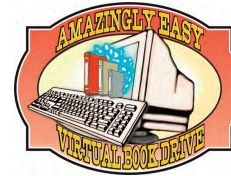
We enrich lives through reading, writing, and the **FRESH** power of used books.



www.open-books.org

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FRESH



WAYS TO SUPPORT



LITERACY



1 Book Drives

SOME THINGS IN LIFE are just as good as they used to be. Cold lemonade in the summer. Hot chocolate in the winter. And book drives for charity all year round. There are reasons why good old-fashioned book drives are perennial favorites, though. They're easy! And they work.

Doing a book drive for literacy is as simple as letting your team know you've got one planned and choosing a place for them to leave their books. If you like, we can help promote it with colorful bookmarks and brochures. If you're more independent, that's great too. When the drive is over, we'll take the books and sell them to raise money for our literacy programs across the city. Simple. Classic. Awesome.

Basics

Decide when and where to have your book drive, then set up a box or table where people can put books to donate.

When the drive is over, let us know how you'd like to get the books to us.

Options

We can:

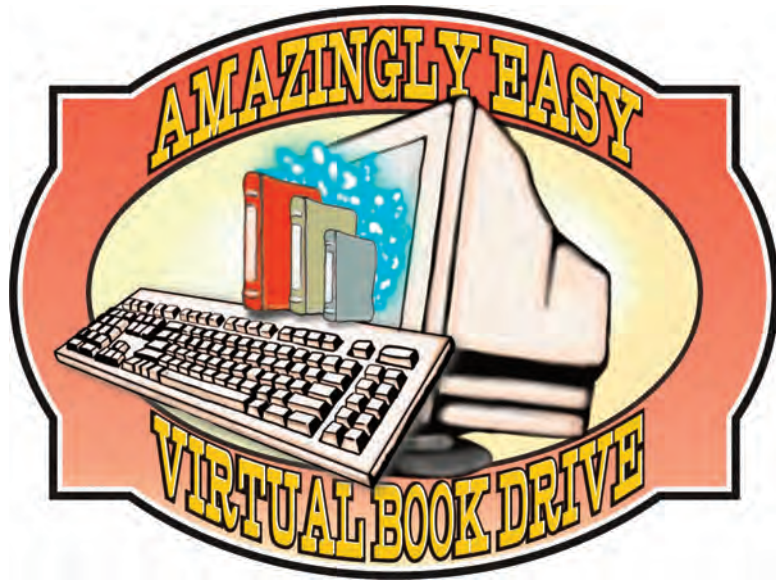
- Help you promote the drive to employees
- Arrange (in exchange for a financial donation) to pick the books up when the drive is over

Get Started Now

Email: books@open-books.org
Call: 312.239.6649
Visit: www.open-books.org/corp



Groups including Airoom, Barnes & Noble, the Chicago Tribune, Lexis-Nexis, Mesirov Financial, Reed Elsevier, the UPS Store, Verizon, and Whole Foods have saved over **75 tons** of books from landfill by donating them to Open Books through book drives.



2 Virtual Book Drives

BOOK DRIVES ARE WONDERFUL, and they've been a classic way to raise money for literacy for many years. But what, we asked ourselves, would make them even easier? Thus was born the idea of the Virtual Book Drive. It's colorful. It's clean. And it's the simplest fundraiser you'll ever do.

For each Virtual Book Drive, we set up a special branded Web page with bookshelf graphics and Donate buttons set to the amount you choose per "book." Your employees visit the page and donate online, and we add a book graphic to the shelf and put their donations straight to work on our mission of literacy. No books to collect. No heavy lifting to do. No need for anyone to leave their desks. What could possibly be better?

Basics

You choose a goal for the drive and tell us how much each "book" should cost.

We set up the special Web page, add a virtual book for each donation, and handle all the tax deduction paperwork for donors.

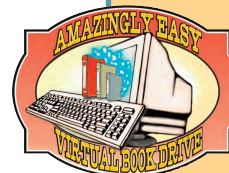
Options

We can:

- Help you promote the drive to employees
- Make special shelves for various teams to foster friendly fundraising competition

Get Started Now

Email: books@open-books.org
Call: 312.239.6649
Visit: www.open-books.org/corp



Having an **event**?

Want to add a little philanthropy to it? A poster version of our Virtual Book Drive has been a star attraction at parties for groups including GOOD Magazine and National Novel Writing Month. Just ask about having it at yours!



3 Open Bookshelves

YOU'RE RUNNING FOR THE TRAIN, bag in hand. Perhaps you're even heading out of town for the weekend. And then you realize: you have nothing to read. If only your office had an Open Bookshelf...

Based on the traditional 'take one leave one' model of book-sharing love, Open Bookshelves are full of books from our donated collection. We'll cheerfully install one at your company's office, then return at regular intervals to refresh the shelves and titles. An Open Bookshelf is perfect for an office lounge, lobby or waiting area! It's an easy way to showcase your commitment to the community and spread the joy of reading to your employees and customers. And you'll never be stuck staring at your shoes on the train again.

Basics

We come to your office and set you up with a full bookshelf plus a generous supply of bookmarks.

Everything you need is included in the one-time setup fee.

Options

Monthly or quarterly, depending on your preference, we come back to refresh the shelves and books.

Get Started Now

Email: dev@open-books.org
Call: 312.492.4085
Visit: www.open-books.org/corp



The city's highest Open Bookshelf is at the office of Sittercity on the **22nd floor** of the Merchandise Mart.
The views are fantastic!
The books are even better.



4 Book Swaps

SOME OF YOUR COLLEAGUES have books they don't want. Others want books they don't have. How can you satisfy everybody, support literacy, and have a great time doing it? We can answer that in two words: Book Swap.

Book Swaps are fabulous events where attendees bring used books they no longer need and swap them for ones they'd rather have. Past Book Swaps have also featured food, drinks, prizes, and go-go dancers. (Hey...anything for a good cause.) At the end of the event, we put the collected entrance fees and leftover books back into our literacy programs. To sum it up in another two words: everyone wins.

Basics

You choose a time, place, and entry fee for the swap, then invite your employees to attend and bring books to trade.

When the swap is over, we collect any leftover books and the money raised.

Options

We can help:

- Organize, promote, and staff the event
- Provide an initial set of books and all other materials needed

**Get Started
Now**

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Open Books did its first Book Swap with the Chicago Reader in 2007. Over **7,500 books** have been swapped to benefit literacy since then.



5 Sponsorship

ARE YOU INTERESTED IN making an even more significant contribution to literacy in Chicago? Sponsor one of our signature programs! Your support will help us make reading and writing fun and fundamental for students of all ages, from elementary school student reading sessions and creative writing field trips through virtual mentorships for high school students and creative and business writing workshops for adults.

Corporate sponsorships are available for all programs (including — but not limited to! — the ones on the opposite page) and can include naming opportunities, media outreach, and volunteer opportunities for company members. We can't wait to talk to you about the perfect match for your company.

Adventures In Creative Writing

Field Trips

Students visit Open Books to write true stories and poems about their lives. Help make their voices heard by **sponsoring a trip!**



VWrite

Volunteers work with high school students to improve critical writing skills. Help them succeed by **sponsoring a program!**



Reading Buddies

Volunteers visit classrooms across the city to be Reading Buddies to students. Help make it possible by **sponsoring a school!**



WeWrite

Adult students meet with volunteers to work on creative and professional writing. Help write the next chapter by **sponsoring a class!**



Book Pickups

Open Books funds its mission by selling donated books. Help keep our social enterprise in action by **sponsoring book processing!**



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