

LITERACY SKILLS ARE LIFE SKILLS.
TO BE ILLITERATE IS TO BE SILENCED
AND SUBJECTED TO A LIFE IN THE
MARGINS. AT OPEN BOOKS, OUR
PROGRAMS AIM NOT SIMPLY TO BOOST
READING AND WRITING SKILLS FOR
OUR STUDENTS, BUT TO HELP THEM
UNDERSTAND THE INTRINSIC VALUE OF
BEING LITERATE INDIVIDUALS WHO CAN
THINK CRITICALLY ABOUT THEIR WORLD
AND USE THEIR VOICES TO SHAPE
THEIR COMMUNITIES AND IMPACT
FUTURE GENERATIONS.



WHAT'S IN STORE



is a nonprofit social venture that
operates an extraordinary bookstore,
provides community programs
and mobilizes passionate volunteers to promote
literacy in Chicago and beyond.

* Over 50,000 used books for sale

* 3 full classrooms

* Offices, community event space, and book processing facilities

* 61% of low-income households have no children's books at home.

* 20% of American high school graduates cannot read their own diplomas.

* 53% of adults in Chicago have low or limited literacy skills.

We enrich lives through reading, writing, and the **STORED-UP** power of used books.



YOUR WHAT'S IN STORE GIFT

WILL HELP MAKE THESE VITAL LITERACY PROGRAMS POSSIBLE FOR THOUSANDS OF KIDS AND ADULTS ACROSS CHICAGO. JOIN US IN SPREADING THE LOVE OF READING AND WRITING!



Reading Buddies connects adult volunteers with elementary school students to work on fluency, vocabulary, confidence, and love of reading.

200+ students get over 5,000 hours of reading each year.



ReadThenWrite is an immersive reading, writing, and publishing experience for teenage authors.

This program will debut in 2011!



At **Adventures In Creative Writing** field trips, volunteers help students develop their writing skills through prose, poetry, and fairy tales.

2,300+ students become authors each year.



VWrite volunteers coach high school juniors on college- and career-related writing skills via e-mail, instant message, and phone conferences.

150+ students are paired with adult mentors each year.



Open Books collects more than 10,000 used **books** each month to sort, process, and sell in support of our literacy programs.

120,000+ books each year help support our programs.

The

LITERACY CENTER

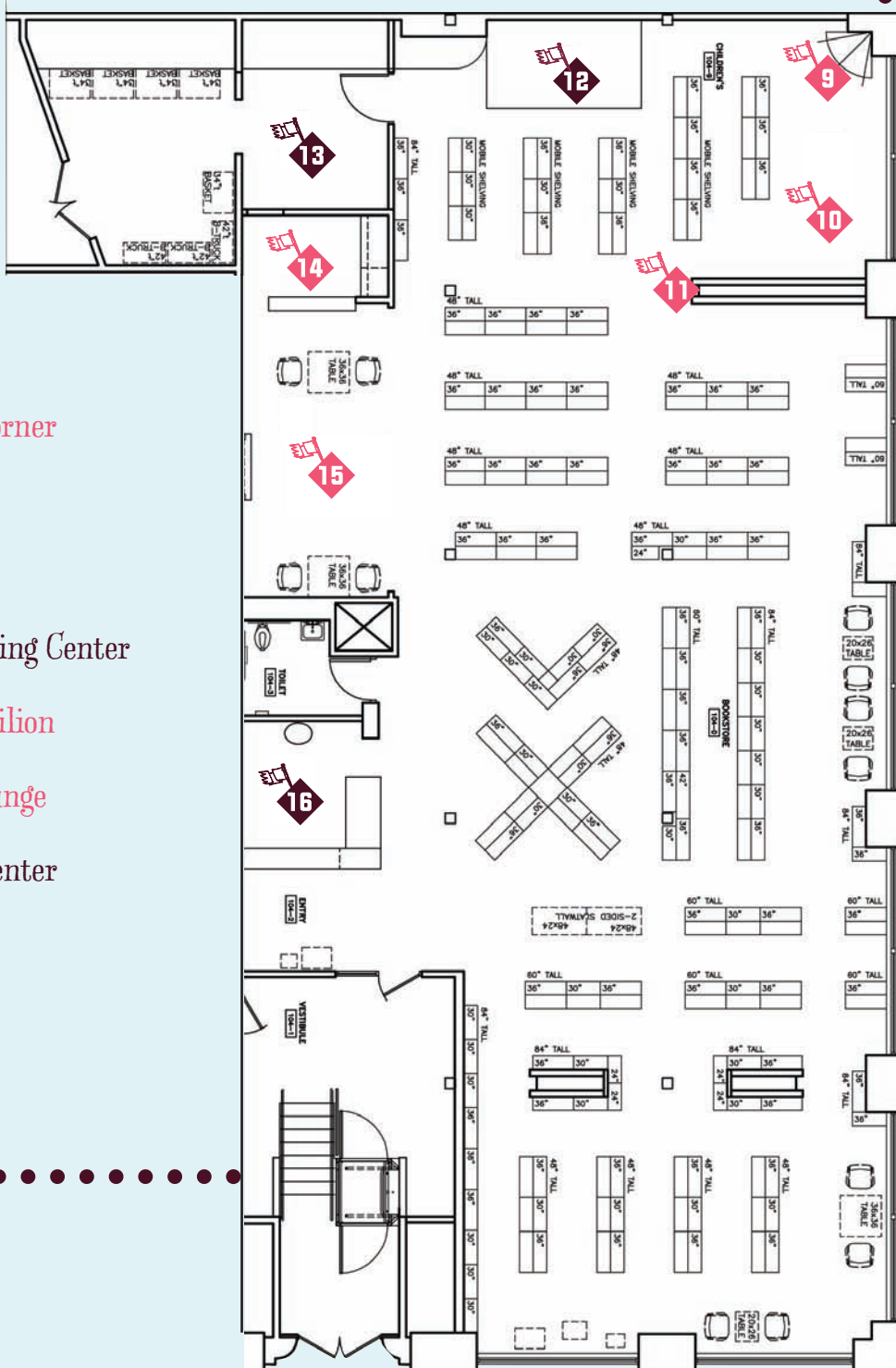


- 1 Slam Studio
- 2 Room No. 2
- 3 Room of a Thousand Words
- 4 Grand Entrance
- 5 Publishing Center
- 6 Team Lounge


Room No.
2

the room
of a
thousand
words

the BOOKSTORE



-  9 Reading Tree
-  10 Children's Corner
-  11 Open House
-  12 The Stage
-  13 Book Processing Center
-  14 Literacy Pavilion
-  15 Fireplace Lounge
-  16 Enterprise Center

 = reserved



OPPORTUNITIES

LITERACY CENTER

- 1 Slam Studio** \$25,000
Black-walled, neon-graffiti'd classroom for reading and writing classes with an edge.
- 2 Room No. 2** \$25,000
A paradise classroom for writers, with signature yellow pencils everywhere.
- 3 Room of A Thousand Words** \$25,000
Safe and stunning space for field trips, writing groups, reading sessions, and more.



- 4 Grand Entrance** \$15,000
Where the Open Books experience begins for students of all ages.
- 5 Publishing Center** \$10,000
Where student writing goes from pencilled page to printed publication.
- 6 Team Lounge** \$10,000
Where most of our best ideas for spreading the joy of reading are generated.

BOOKSTORE

- 9 Reading Tree - reserved** \$10,000
Turning over a new leaf for small readers and their friends.
- 10 Children's Corner - reserved** \$25,000
Brightly colored shelves of books with clouds above and stories to share everywhere.
- 11 Open House - reserved** \$10,000
The front door — and windows — to the Children's Corner.
- 12 The Stage** \$15,000
A glittery red platform for readings, storytime, and presentations.
- 13 Book Processing Center** \$10,000
HQ central for donated books on their way to the shelves.
- 14 Literacy Pavilion - reserved** \$10,000
Information, advocacy, and showcase space for literacy.
- 15 Fireplace Lounge - reserved** \$15,000
The place to relax with a book — and an oil painting.
- 16 Enterprise Center** \$10,000
Where books are exchanged for literacy-enabling payment.



GIFT SHEET

Which gift would you like to make to the love of books? Check your choice below!

LITERACY CENTER

- Slam Studio \$25,000
- Room No. 2 \$25,000
- Room of A Thousand Words \$25,000
- Grand Entrance \$15,000
- Publishing Center \$10,000
- Team Lounge \$10,000

BOOKSTORE

- Reading Tree* reserved
- Children's Corner* reserved
- The Stage \$15,000
- Fireplace Lounge* reserved
- Open House* reserved
- Book Processing Center \$10,000
- Literacy Pavilion* reserved
- Enterprise Center \$10,000

Name _____
Address _____

City _____
State _____
Zip _____

Email _____
Phone _____

Signature _____

- I/we would prefer to remain anonymous.
- A matching gift will come from my company:

Payment will be made by:

- Check (enclosed, payable to Open Books Ltd.)
- Credit card:
 - Visa MasterCard AmEx

exp. ____ / ____

What should the recognition plaque say?

Funds contributed to the What's In Store campaign will be classified as support for general operations.

All contributions are tax-deductible as provided by law.

Questions? Special requests? Let us know!
dev@open-books.org

Return this form to:
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