



SPONSORSHIP OPPORTUNITIES

Summer 2023 Event Series



About North Lawndale Reads

Open Books' North Lawndale Reads literacy campaign is an ongoing multi-strategy campaign designed to amplify the importance of literacy for all residents in Chicago's North Lawndale neighborhood. Through **community events** and engagement, **placemaking**, and **pro-literacy messaging**, we aim to increase the number of youth in North Lawndale who are school-ready when they enter kindergarten and meet or exceed grade-level reading benchmarks throughout school.



Community-wide events like *Slide into Summer*, *Back to School Lit Fest*, and other weekly book and resource giveaways provide an important opportunity to build social cohesion around literacy, strengthen partners and trust among community members, and enable free access to critical resources for reading and learning.



Summer 2023 Signature Events

Join Open Books and our North Lawndale Reads campaign partners at these signature events and throughout the summer to gain visibility for your company and brand, and network with dozens of our community partners to deepen your involvement and impact on Chicago's West Side!

**Sunday,
June
11th**

Slide Into Summer

Back to School Lit Fest

**Sunday,
Aug
20th**



Summer 2023 Sponsorship Levels

TITLE
\$10,000

Benefits Include:

Host table and speaking opportunity at both signature summer events; multiple small-group volunteer opportunities throughout 2023; logo on NL Reads campaign tote bags and t-shirts; feature in Open Books' newsletter (30,000 subscribers), and logo included on website, social media, and event signage.

ANTHOLOGY
\$7,500

Benefits Include:

Table at both signature summer events; one small-group volunteer opportunity during 2023; logo on NL Reads campaign tote bags and t-shirts; feature in Open Books' newsletter (30,000 subscribers), and logo included on Open Books' website, social media, and event signage.

NOVEL
\$5,000

Benefits Include:

Table at one signature summer event; logo on NL Reads campaign tote bags and t-shirts; feature in Open Books' newsletter (30,000 subscribers), and logo included on Open Books' website, social media, and event signage; table at both North Lawndale Reads signature summer events.

CHAPTER
\$2,500

Benefits Include:

Table at one signature summer event; logo in Open Books' newsletter (30,000 subscribers), and included on Open Books' website, social media, and event signage.

PROLOGUE
\$1,000

Benefits Include:

Table at one signature summer event; logo included on Open Books' website, social media, and event signage.